

# Field Enablement

Your employees in the field are mobile by definition. Give them the mobile solutions that will keep them productive and engaged.

## YOUR CHALLENGES AND OPPORTUNITIES

Do your agents or engineers in the field rely on a paper-based process to do their jobs? In a field environment, where battery life is critical and network connections intermittent at best, the tried-and-true paper binder can seem like the only reliable option. But today's tablet devices offer functionality paper simply can't provide, such as the ability to take photos and videos, locate via GPS, capture electronic signatures, and add detailed work logs and voice annotations. By enabling your field staff with a secure mobile application and device for conducting site visits, you can free them from the duplicate data entry that a paper-based process requires and give them access to the most current business data wherever they go.

## OUR SOLUTION

We have built cloud-based mobile solutions for field staff across a variety of industries and on a wide range of platforms. Our design-led approach ensures a beautiful, intuitive user experience that can be accessed via any device and can target any platform. Throughout the development process we focus on reducing total cost of ownership by architecting the solution to ensure that it is flexible, scalable, and upgradeable, while maintaining high performance and security.

Your workforce will be excited to adopt an app that functions independently of network connectivity, syncs with line-of-business systems, and accepts input from touch, voice, camera, and other sensors. They will be able to eliminate redundant data entry, improve response time, and increase customer satisfaction.

## KEY BENEFITS

- Ensure employee adoption with dramatically improved user experience and functionality
- Improve response time and increase customer satisfaction
- Increase flexibility, scalability, and ease of maintenance to reduce total cost of ownership
- Reduce reliance on paper
- Eliminate redundant data entry
- Implement greater security



## OUR APPROACH

Our three-phase process advances the deep discovery of your environment and business needs, defines the design, architecture, and strategy to address the challenge at hand and substantially reduces your risk in the development phase. Our team of strategists, designers, and technologists partners with your team to deliver solutions with a craftsmanship, velocity and quality that is unique in the industry.

### BLUESKY

In this phase, our expert team begins with creative problem-solving grounded in an understanding of your business strategy, architecture and organization.

**Deliverables:** One-day envisioning session

- Summary documentation of current workflow
- Proposed areas of automation/efficiency gains

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### BLUEPRINT

During the BluePrint phase, the vision is refined, requirements validated, architecture defined and scope understood.

**Deliverables:** Design and POC

- “Day in the Life” documentation
- Functional Design, including wireframes, application map, and storyboards
- High fidelity design concepts
- Functional Requirement documentation (if not agile)
- Hardware specification documentation for phones, tablets, and servers
- Technical Architecture documentation. This typically includes client platform, OS, development tools, server/cloud platform, client application architecture, services architecture, integration design, and a working POC.

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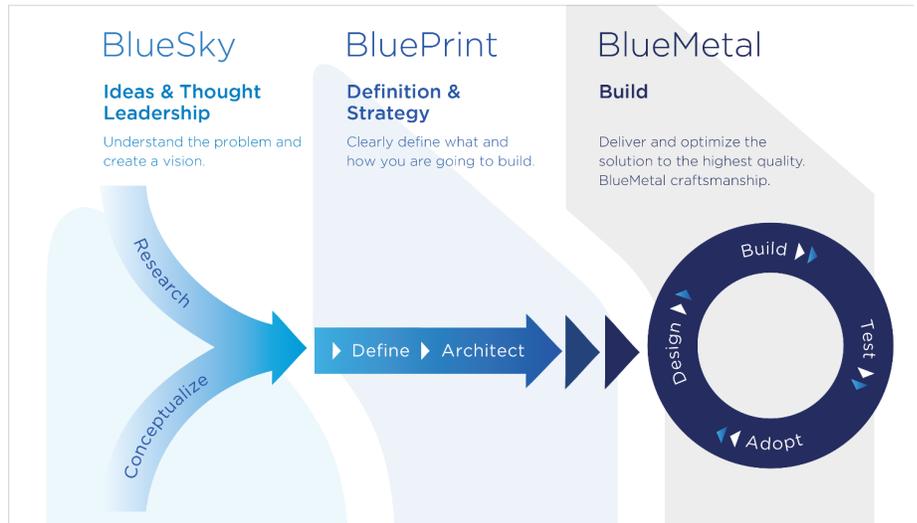
### BLUOMETAL

This phase involves the deep, iterative development process integral to delivery of large-scale solutions.

**Deliverables:** Development Phase

- Working application that can be delivered to your field staff

With our collaborative and agile development approach, we deliver a solution that exactly meets your needs— beautiful in both form and function, optimized for performance, scalability, management and long term cost of ownership.



## CONTACT US

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