BLUEMETAL
An Insight company
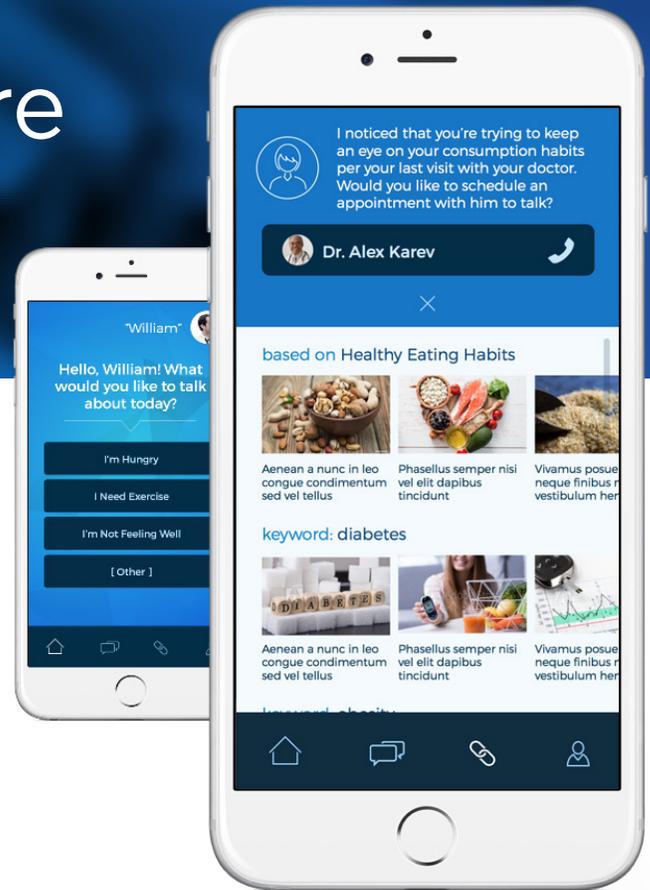
Chatbots for Business are Here

An inside look into the *BlueMetal Chat BOT Accelerator*, and why your organization should get on board.

What is a Chatbot?

Chatbots are interactive applications that engage the user in natural language conversations. These conversations leverage artificial intelligence to provide deep under-standing and guidance, deliver the right information at the right time and can take action on behalf of the user through text or verbal commands, or through predic-tive analytics. The **BlueMetal Chatbot Solution** blends together our Real-Time Business Platform with Microsoft's Cognitive APIs, Bot Framework and Xamarin cross plat-form mobile toolset to create an immersive, intelligent and impactful experience.

Why should you care?

Digital transformation is here. You're likely dealing with the disruption of aggressive, agile, born-in-the-cloud competitors, coupled with increasing demands to engage your customers, partners and employees with more mod-ern digital experiences. Chatbots are integrated with your existing digital properties and back end line-of- business systems, and engage your audience more deeply with your business.

THE ULTIMATE BRAND AMBASSADOR
Consistency in tone, message, and script.

INTEGRATES WITH EXISTING DIGITAL PROPERTY
Expose AI through existing distribution channels (i.e. Web, Mobile, Social).

skype   facebook   slack

SHIFTING DEMOGRAPHIC
Millennials favor experiences that are personalized, customized, and contextual.

NATURAL INTERACTIONS
Interacts with humans via voice or chat, with no learning curve.

BlueMetal can get your Chatbot up and running in as few as 5 weeks

The opportunities are endless, and BlueMetal can help get you there

How can you integrate Chatbots with your business?

REALIZE YOUR COMPETITORS ARE ALREADY THERE

You, along with your competitors, may already feel that you're offering real-time, immersive business applications. Chatbots provide an enhanced experience for your clients, employees, and partners. Today's users expect to have real-time information at their fingertips. They crave smart apps, smart systems, and smart solutions. Chatbots allow your users to get the information they need, when they need it - putting them in control of their digital world. They afford your users the ability to use everyday language to seamlessly interact with it as if it were a real life resource. Because of this self-service enablement, there will be a noticeable reduction of operational costs, heightened client satisfaction, and the facilitation of modern user experiences in tier 1 service-centric workflows.

IDENTIFY WHERE YOUR OPPORTUNITIES ARE

Chatbots can service a wide range of industry verticals, and can impact your customers, workforce, and partners each in a unique way.

ENGAGE BLUEMETAL TO DIFFERENTIATE YOUR BUSINESS

The **BlueMetal Chatbot Accelerator** is a high velocity software design and development engagement that provides you a Minimal-Viable-Product mobile application that leverages these technologies from Microsoft:

- Microsoft Azure Cognitive APIs including LUIS and Bing
- Microsoft Bot Framework
- Xamarin Cross Platform Mobile Toolkit
- BlueMetal Real-Time Business Platform

HEALTH / LIFE SCIENCES

FINANCIAL SERVICES

RETAIL

MANUFACTURING

Contact us to discuss your industry-specific Chatbot solution.

Email **sales@bluemetal.com** for more info - Let's get started!

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